

# PRIVACY POLICY

Version of 6 Juni 2015

## General rules

This **Proxymart** Privacy Policy informs you of how information about personal data is collected, used and transmitted via this website.

**Proxymart** recommends that you carefully review the contents of this privacy policy before using the platform. This policy is mainly for French-speaking Belgian consumers, although no technical limitation is in place to restrict access to this audience.

**Proxymart** respects its visitors privacy, in accordance with the belgian legislation and in particular the law of 8 December 1992 concerning the protection of privacy related to the processing of personal data.

By using the **Proxymart** platform, as well as all its related services, present or future, you agree to the rules contained in this privacy policy.

The website is not intended for children under the age of sixteen. No personal data will be collected from visitors of which **Proxymart** can reasonably know that they belong to this age group.

## Active collection and processing of personal data

The user acknowledges that all personal data that are given by him or that are entered online by the use of the platform and its associated services (purchase of Products, subscription to newsletters , etc.) are likely to be processed.

This treatment aims to be able to offer an optimal service. Personal data may also be used by **Proxymart** for commercial and communication purposes specific to its strict activities.

The user may at any time, without charge and by simple request by email, oppose the intended processing of his personal data if this treatment is for direct marketing purposes.

In no way will Proxymart communicate the collected and processed data to third parties without the agreement of their respective owners.

The visitor has an access right to the personal data which concern him and which are processed by **Proxymart**. He may, if necessary, have the incorrect data corrected and have all the data stored on the **Proxymart** servers deleted.

Technically, this results in the mere closing of the Member's account.

## **Passive collection and processing of personal data**

By using the website, some information may, on the basis of technological tools (including IP addresses, cookies, navigation data, etc.), be collected passively, ie without the User providing the information actively.

An internet protocol address ("IP address") is a number that is assigned to a computer by the Internet service provider to allow access to the Internet. Normally, an IP address does not contain person-related information since this address is usually dynamic (it changes whenever a link is established with the internet) and not static. **Proxymart** uses the User's IP address in order to secure access to his private account, gather statistical information and determine the fastest link between his computer and the platform.

A cookie is a small storage item that a website transmits to the web browser in order to allow the platform to remember certain information and preferences indicated on previous visits.

Session cookies are temporary cookies that are eliminated as soon as the visitor closes the browser window or turns off the computer. Session cookies are used to improve website navigation and to gather statistical information. The **Proxymart** platform uses session cookies.

"Persistent cookies" are permanent cookies that are placed on the computer's hard drive and remain there until the User delete them. Permanent cookies are used to recall previously provided information (such as passwords) and to adapt the website to the preferences of the visitor. This website uses persistent cookies to improve the user experience.

Navigation data (log files or logs) are used to manage the system, analyze navigation on the platform, conduct market research, and communicate information to visitors. This website uses navigation data.

## **Contact and modifications**

If you have any questions or comments regarding **Proxymart's** privacy policy or if you wish to exercise your rights regarding access, rectification or opposition, you can contact us via [contact@proxymart.be](mailto:contact@proxymart.be)

**Please note that the Privacy Policy may be subject to change. An updated version of the privacy policy text is permanently available on the platform. We recommend that you consult the privacy policy at regular intervals, especially before you communicate personal data via the platform.**